

I am Yasuto Hatano, the sixth-generation owner of our family farm.

Guided by our philosophy, “Honoring Tradition, Embracing Innovation,” we carry forward the passion and culture built by those who came before us. With knowledge, dedication, and care, we weave tatami-omote that develops a beautiful amber glow over time.

We continue to explore new techniques and methods to create igusa and tatami-omote that bring joy to our customers. By adapting to modern lifestyles, we aim to offer comfort and new possibilities through igusa, and to share its value with people around the world.